

JK LAKSHMIPAT UNIVERSITY, JAIPUR

Institute of Management Minutes of the 8th Meeting of the Board of Studies (BoS), held on Friday: 19.04.2019 in the Board Room at 11:00 a.m.

Present:

- 1. Dr. R. L. Raina, Vice Chancellor, JKLU.
- 2. Mr. Asheesh Gupta, Pro- Vice Chancellor, JKLU.
- 3. Dr. Manoj Kumar Bhatia, Associate Dean, IM.
- 4. Dr. Vinod Dumblekar, Founder and CEO, MANTIS, New Delhi.
- 5. Mr. Amarjeet Singh Atthwal, MK Dies & Toolings Pvt. Ltd, Nashik.
- 6. Dr. Sayalee Gankar, Dean Faculty of Management, MIT World Peace University, Pune.
- 7. Dr. Kuldeep Kumar, Professor, Bond University, Australia (through Video Conference)
- 8. Mr. Ritesh Sharma, Standard Chartered Bank, Tokyo, Japan (through Video Conference)
- 9. Dr. Amit Mookerjee, Professor, Delhi Technological University, Delhi. (through Video Conference)
- 10. Dr. Rani S Ladha, Professor Finance. Invited Member
- 11. Mr. Jishnu Changkoti, Visiting Faculty IM, JKLU & Director, Sueno Management Consultancy, Delhi Invited Member
- 12. Dr. Ashwini Sharma, Associate Professor, JKLU Jaipur.
- 13. Dr. Sheetal Mundra, Assistant Professor, JKLU Jaipur.
- 14. Dr. Punam Mishra, Assistant Professor, JKLU Jaipur.
- 15. Dr. Lokanath Mishra, Assistant Professor, JKLU Jaipur.
- 16. Dr. Richa Mishra, Assistant Professor, JKLU Jaipur.

1. Welcome

Hon'ble Vice Chancellor, Dr. R.L. Raina welcomed the Members of the BoS of Institute of Management. He also briefly introduced the following members participating in the BoS Meeting, first time:

- Mr. Asheesh Gupta, Pro Vice Chancellor, JKLU
- Dr. Rani S Ladha, Professor of Finance, GIM, Goa
- Dr. Kuldeep Kumar, Professor, Bond University, Australia
- Dr. Amit Mookherjee, Professor, Delhi Technological University, Delhi
- Dr. Sayalee Gankar, Dean-Management, MIT World Peace University, Pune
- Mr. Jishnu Changkoti, Visiting Faculty IM, JKLU & Director, Sueno Management Consultancy, Delhi

Thanks to Outgoing Members

The Board also recorded its sincere appreciation to the following outgoing members for their contribution:

- Dr. Santosh Rangnekar, IIT-Roorke
- Dr. Subir K Ghosh, DGM, Suzuki Motorcycle India Pvt. Ltd.
- Dr. Yogeshwari Phatak, Director-PIMR, Indore
- Dr. Mala Srivastava, IIM Kashipur; and
- Mr. Dharmendra Singh, CEO, Intgrea Partners India Pvt. Ltd. Bangalore

Leave of absence was granted to the following members:

- 1. Dr. Harsh Dwivedi, Director, R.A. Podar Institute of Management, Jaipur.
- 2. Mr. Viresh Mathur, Sr. Vice President Corporate HR, BKT Tires, BKT House, Mumbai.
- 3. Mr. Sovan Biswas, Head, Logistics & Packaged Goods, Infosys Ltd, Jaipur.
- 4. Dr. Upasana Singh, Assistant Professor, JKLU Jaipur.
- 5. Ms. Sarita Gupta, Lecturer, JKLU Jaipur.

2. Opening Remarks

In his opening remarks, Hon'ble Vice Chancellor informed the Board about the following:

- Establishment of Atal Incubation Centre at JKLU and sanction of Grant-in-aid under the Atal Innovation Mission (AIM) of the Government of India. The University is among the 72 shortlisted Institutions to establish AIC.
- Conferment of the Fifth JKLU Laureate Award on Shri Pranab Mukherjee, Hon'ble Former President of India who also delivered *Shri Hari Shankar Singhania Memorial Oration* on 'Youth and Nation Building'.
- Celebration of Founder's Day on November 23, 2018. The Chief Guest on this occasion being **Prof. Anil D Sahastrabudhe, Chairman, AICTE**. Earlier during the day Prof. Shahstrabudhe had an interactive session with the faculty in which he touched upon contemporary challenges and opportunities prevailing in Indian Higher Education System. He also appreciated the efforts of the University on its initiative to bring in and adopt Olin pedagogy of Project Based Learning.
- Inauguration of the commencement of the **Institute of Design** on December 21, 2018. The Institute will offer three Bachelor of Design (B.Des) programs in (i) *Product Design*, (ii) *Interaction Design* and (iii) *Interdisciplinary Design* from 2019-20 academic session.
- Conduct of Masterclass on 'Experiential and Project Based Learning in Engineering Education: How to make it work' during January 11-12, 2019 in association with Olin College of Engineering, USA by Dr. Siddharthan Govindaswamy, Associate Professor, Olin College of Engineering. The Chief Guest on this occasion was Prof. M.P. Poonia, Vice Chairman, AICTE.
- Organization of **International Conference** on "Innovations in Technology and Management for Achieving Sustainable Development Goals (SDGs)" during February 1-3, 2019.

Chief Guest : Mr. Kamal Singh, Executive Director, UN Global

Compact Network India

Keynote speaker: Mr. Pramod Kumar Jain (ED-Design), NCRTC

Guest of Honor : Dr. Karim MH, University of Kharazmi, Tehran, Iran

Papers : Submitted: 75; Presented: 60

- Inauguration of MP Ranjan JKLU Design Resource Centre on March 25, 2019 by Hon'ble Minister Shri Parsadi Lal Meena, Minister of Industry, Government of Rajasthan.
- Academic Collaboration with:
 - (i) University of Massachusetts at Amherst (UMass), a top 30 Public University in the United States. The collaboration will allow students enrolling at JKLU to get a full master's degree in (i) Applied Economics; (ii) Data Analytics; and (iii) Public Policy from UMass Amherst.
 - (ii) University of Florida (UF), Gaineville, USA, ranked as the 8th best public university of USA and ranked 156th in World Times Higher Education (THE) Ranking 2019. Apart from many areas of academic collaboration, JKLU students can go to UF for summer internships.
- Conduct of JKLU Innovation Challenge 2018, a unique competition aimed at "Finding Solutions for Tomorrow, Today", was launched by JK Lakshmipat University, in which 9323 students of class 11th & 12th from 113 schools participated. The students offered innovative solutions, based on currently available resources, towards achieving any of the Sustainable Development Goals (SDGs) set by the United Nations. An eminent jury consisting of top leaders from industry, education and media has evaluated the short-listed proposals and decided the winners.

3. Confirmation of Minutes

Minutes of the 7th BoS meeting, held on October 06, 2018 were confirmed.

- **4. Action Taken Report** based on the Minutes of 7th Board of Studies Meeting held on October 06, 2018 was noted.
- 5. Pinnacle MBA Program

Pro Vice Chancellor, Mr. Asheesh Gupta made a presentation on the program, highlighting its unique features including program design, faculty mix, value added aspects, year one courses offered and year two courses planned (though some final fine tuning may be needed) under various tracks/trimesters. He also highlighted the mentorship initiatives for the students, conduct of Liberal Arts week and internship opportunities for the students. Details are in Annexure -1.

Suggestions:

While appreciating the efforts of University on restructuring the MBA program in tune with the times, the Board suggested as follows:

- Courses in 'Economics' and 'Organizational Behaviour' could be taught in the first year of the program.
- Course on 'Introduction to Marketing' may have inputs on 'Digital Marketing'.
- Inputs on Analytics in various functional domains like HR, Marketing, Finance and Operations could be included.
- History of business houses in India could be considered under Liberal Studies courses.

6. CCCT Courses

Highlighting the role, the Centre for Communication and Critical Thinking (CCCT) was playing in developing critical skill sets and competencies of its students, Hon'ble Vice Chancellor requested Dr. Richa Mishra, Assistant Director, CCCT to brief about the courses being delivered by the Centre.

Dr. Richa Mishra briefed about the following six courses offered by the Centre across all the programs of the University:

- Fundamentals of Communication
- Critical Thinking and Power of Storytelling
- Perspectives in Contemporary Issues
- Communication and Identity
- Understanding & Managing Conflict
- Critical Thinking for Decision at Workplace

Board was happy to know about the courses and some of the other key activities of CCCT like Reading Circles, Focused Groups (Writing), Public Speaking and Open Office Hours, offered by the Centre.

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7. BBA Program

Sharing the experience of restructuring of Pinnacle MBA, Hon'ble Vice Chancellor informed the Board about similar exercise being taken up by the Institute of Management for its BBA Program.

Dr. Punam Mishra, Coordinator, BBA Program made a presentation highlighting the thought process and the approach behind the restructuring exercise.

The objective being that the students at the end of the program must be able to:

- Demonstrate comprehension of the fundamental principles of essential business functions:
- Express ideas clearly, logically, and persuasively through oral and written communication; and
- Analyze and solve business problems through application of multiple perspectives,

the tracks and semesters in which inputs have been organized are as under:

- Business Functions
- CCT & Personal Growth
- Perspective Development
- Entrepreneurial Mindset

Suggestions:

- Looking at the profile of students and their broad interests, it was proposed to have a focus on **Entrepreneurship** to be a distinctive feature of BBA at JKLU.
- Project based studies in social context need more emphasis in the program.

8. New Programs

Hon'ble Vice Chancellor informed the Board about following new programs being offered by the Institute of Management from academic session 2019-20:

- 1. M.Sc. Applied Economics;
- 2. M.Sc. Data Analytics;
- 3. MA Public Policy;

and following one year programs:

- 4. PG Diploma in Applied Economics;
- 5. PG Diploma in Data Analysis and Computational Social Science; and
- 6. PG Diploma in Public Policy

Dr. Sheetal Mundra, Economics Faculty, presented the course structure with course outlines for all these programs. Details in **Annexure 2**.

Following suggestions were put forth by the members:

- Advance inputs on 'Sampling'.
- More inputs to be included on 'Open Data', 'Multiple Data' and 'Survey Data'.
- In depth inputs on 'Machine Learning', 'Big Data', 'R' and 'Python'.
- Build in short value adding projects in the program.
- Introduce few certificate courses and short term modules in the topical subjects of the program.

Course structure as well as course outlines be sent to the three external experts (who participated through video conferencing) for their additional inputs, if any,

Board appreciated the help offered by Mr. Ritesh Sharma, BoS Member to JKLU in building collaboration with Japanese companies having their set-ups in Rajasthan.

Meeting ended with a vote of thanks proposed by the Pro Vice Chancellor, Mr. Asheesh Gupta.

Date: 23.04.2019 (Dr. R.L. Raina)

Acting Director: IM-JKLU Chairman: BoS, IM-JKLU

Annexure-1 BoS - IM (19.04.19)

The reimagined JKLU management program: Pinnacle MBA



Tracks/Semester	YEAR 1	YEAR 2
The section with the section of the	Financial Accounting for Decision Making	Brand Management
	Introduction to Corporate Finance	B2B sales & Marketing
	Introduction to Marketing	Service sales & Marketing
	Marketing Research	Sales & Channel Management
	Digital Marketing	Modern retail sales management
	Introduction to Media & Public Relations	Finance For Decision making II
	Introduction to Sales Promotion	Securities Analyses & Portfolio Management
Management	Management of Operations & Supply Chains	MIIS (Financial Markets, Institutions, Instruments & Services)
(Core & Elective Courses)	Foundation of Data Analysis	Retail banking operations
	Data Analysis for Decisions	Taxation
	Fundamentals of Human Resource Management	Logistics Management
	Introduction to Strategy	Production Management
	BARRIER BERTHAR FOR BOSE WAS AND BERTHAR RES	Organisation Culture & Change
		Human Capital Development
		Measurement and management of Performance
		Spreadsheet Applications in Management
	Essentials of Public Policy & Governance	Economics for Business
	A critical examination of Ethics & Development	Social Impact project
Perspective	Business and Sustainability	Business Law
	Design Thinking for Business	
	Business and Intelligent Machines	
	The Power of Storytelling	Perspectives on Contemporary Issues
	Design & Presentation	Communication and Identity
ersonal Growth, Communication & Critical thinking	Critical Thought in Communication	Critical Thinking for Decisions at the Workplace
	Values & Leadership	Understanding & Managing Conflict
	Understanding & Leading Self	
Will Select the Control of the Contr	Startup Studio: Identifying Business Opportunities	Startup Studio: Prototype & Pilot
Studio	Startup Studio: Entrepreneurial Mindset & Leadership	Startup studio: Business Plan & Pitch
	Startup Studio: Idea Generation & Business Modelling	
TO THE PROPERTY OF THE PARTY OF	Capstone 1	Sprint 1
CAPSTONES		Sprint 2
		Capstone 2

Liberal Arts Week @ JKLU, 12-17 February



Law and Ethics Yugank Goyal

Assistant Dean, Jindal Global University; Erasmus Mundus Fellow and alumnus of University of Manchester.



Business & Sustainability Meena Vaidyanathan

Founder, Niti Consulting; Alumnus of INSEAD



Public Policy & Governance Mitali Nikore & Ankitha Cheerakathil

Mitali N.: Economist, Asian Development Bank; Alumnus of LSE, London

Ankitha C.: Exec. Director, Institute of Democracy; Alumnus of Sciences Po, Paris

Pinnacle MBA 1st year internship placements

6

Pooja Rathi

Supriya Gogoi

Dimpy Malhotra

Ayushi Jasoria

Yogendra Singh

Hardik Gaur

Nitin Kumar

Puneet

Hemendra Singh

Khushboo

Aakash Khatri Aayush Kumar Ayushi Dasani Manyi Mehra



















Finance	\
HR	V

Marketing

Finance

Operations 6 May

HR √
Operations √

Operations

Operations

Finance

HR 10 May

Operations √
Sales √
HR √

Aditya Modi

6

Arnim Chauhan

Vishal Dutt

Diksha Sachan

Karan Sharma Rajul Kaushik

Prateek Sharma

Pooja Sharma

Vishnu Agarwal

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SOTI MOBICONTROL

Charma -

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YES BANK

Sales

HR

Operations

B2B Mkting 1 May

B2B Mkting 1 May

B2B Mkting 1 May

Sales 6 May

HR 6 May

Finance 3 May



New Programs

- 1. MSc Applied Economics
- 2. MSc Data Analytics
- 3. MA Public Policy

Course Structure

Board of Studies Meeting on April 19, 2019



MSc Applied Economics
And
Post-Graduate Diploma (PGD) in Data
Analyses and Computational Social Science

First Year

S. No.	Core/ Elective	Course Title	Credits			
		Year 1 Semester I				
1	Core	Statistics	3			
2	Core	Applied Linear Algebra	3			
3	Core	Microeconomics	4			
4	Core	Computing for Data Analysis I	3			
5	Core	Academic Writing Workshop	2			
6	Core	Communication & Storytelling	2			
	Total Credits					
		Year 1 Semester II	《海 里》			
1	Core	Multivariate Calculus	3			
2	Core	Macroeconomics	4			
3	Core	Computing for Data Analysis II	3			
4	Core	Research Design	3			
5	Core	Writing for Research	2			
6	Core	Cognition & Critical Thinking	2			
	Tota	al Credits	17			

Second Year

occonu	Icai			
S. No. Core/ Elective		Course Title	Credits	
		Year 2 Semester III		
1	Core	Fundamental Mathematical Methods	3	
2	Core	Mathematical Applications in Resource Economics	3	
3	Core	Quantitative Methods	3	
4	Core	Applied Microeconomic Theory I	3	
使 数据注册据	Elective	Survey Data Methods in Resource Economics/ Time	3	
5		Series Analysis/ Advanced Macroeconomics/		
		Multivariate Statistical Methods		
		Total Credits	15	
		Year 2 Semester IV		
1	Core	Econometric Methods	3	
2	Core	Applied Microeconomic Theory II	3	
	Elective	Natural Resource and Environmental Economics/	3	
3		Industrial Organization in Resource Economics		
	Elective	Introduction to Geographical Information Systems for	3	
4		Planning/ Design of Experiments		
5	5 Seminar in Resource Economics			
6	6 Field Project Research Project			
		Total Credits	16	



MSc Data Analytics
And
Post-Graduate Diploma (PGD) in Data
Analyses and Computational Social Science

First Year

S. No.	Core/ Elective	e/ Elective Course Title					
· 1000 1000 1000 1000 1000 1000 1000 10		Year 1 Semester I					
1	1 Core Statistics						
2	Core	Applied Linear Algebra	3				
3	Core	Microeconomics	4				
4	Core	Computing for Data Analysis I	3				
5	Core	Academic Writing Workshop	2				
6	Core	Core Communication & Storytelling					
	Tota	al Credits	17				
		Year 1 Semester II					
1	Core	Multivariate Calculus	3				
2	Core	Macroeconomics	4				
3	Core	Computing for Data Analysis II	3				
4	Core	Research Design	3				
5	Core	Writing for Research	2				
6	Core	Cognition & Critical Thinking	2				
	Tota	al Credits	17				

Second Year

S. No.	Core/ Elective	Course Title	Credits		
		Year 2 Semester III			
1	Core	Network Analysis	3		
2	Core	Simulations and Complex Systems	3		
3	Core	Game Theory and Strategic Interaction	3		
4	Elective	Survey Research Design/ Text Analysis	3		
5	Elective	Elective Geographic Information Systems (GIS)/ Experiments in Media, Politics, and Power			
		Total Credits	15		
		Year 2 Semester IV			
A Land	Core	Bayesian Statistics	3		
2	Elective	Spatial Econometric Analysis/ Experimental Economics	3		
3	Elective	Time Series Econometrics/ Panel Data Econometrics	3		
4	Elective	Topics in Advanced Econometrics/ Labor Econometrics	3		
5	Elective	Advanced Survey Research Econometrics/ Project	3		
		Total Credits	15		



MA Public Policy
And
Post-Graduate Diploma (PGD) in Public
Policy

First Year

	Year I Semester I	
S. No.	Course Title	Credits
1	Statistics	3
2	Indian Government and Institutions	3
3	Microeconomics	4
4	Computing for Data Analysis I	3
5	Academic Writing Workshop	2
6	Communication & Storytelling	2
	Total Credits	17
	Year 1 Semester II	
	Indian & US Comparative Politics & Policy	3
2	Macroeconomics	4
3	Computing for Data Analysis II	3
4	Research Design	3
5	Writing for Research	2
6	Cognition & Critical Thinking	2
	Total Credits	17

Second Year

S. No.	Core/ Elective	Core/ Elective Course Title			
		Year 2 Semester III			
1	Core	Online Course	3		
2	Core	Public Policy Seminar	3		
3		Summer Internship/ Practicum	3		
4	Elective	Program Elective	3		
5	Core	Politics of the Policy Process	3		
6	Core	Dre Economics and Public Policy			
		Total Credits	18		
		Year 2 Semester IV			
1	Core	Policy Methods	3		
2	Elective	Program Elective	3		
3	Core Introduction to Statistical Methods for Public		4		
4	Core	Public Policy Analysis	3		
5	Elective	Program Elective	3		
6	Elective	Program Elective	3		
		Total Credits	19		

Academic Year 2019-20 (Annexure-III)

Based on the suggestions given by various stakeholders, Program-wise following courses have been introduced and removed/dropped. The details of these courses are given below.

Courses Introduced

Program	Batch	Code	Subject Name	Credit	Year	Semester	Core/Elective
Name							
МВА	2018-20	CC2201	Perspectives on Contemporary Issues	2	2	4	Core
MBA	2018-20	ED2201	Prototype & Pilot	3	2	4	Core
MBA	2018-20	EP2102	Economics for Business	3	2	4	Core
MBA	2018-20	FA2201	Finance for Decision Making-II	3	2	4	Core
MBA	2018-20	ID2201	Spreadsheet Applications in Management	1	2	4	Core
MBA	2018-20	MA2201	Sales & Channel Management	3	2	4	Core
MBA	2018-20	MA2211	Product & Brand Management	3	2	4	Elective
MBA	2018-20	OP2211	Supply Chain Management	3	2	4	Elective
MBA	2018-20	BS2102	Organizational Behaviour & Human Resource Management	3	2	5	Core
MBA	2018-20	CC2113	Communication & Identity	2	2	5	Core
MBA	2018-20	ED2202	Business Plan & Pitch	3	2	5	Core
MBA	2018-20	OP2111	Production Management & Operation Research	3	2	5	Core
MBA	2018-20	ST2201	Strategic Business Management	3	2	5	Core
MBA	2018-20	BS2103	Learning & Development Strategies	3	2	5	Elective
MBA	2018-20	CC2106	Creativity in Business	2	2	5	Elective
MBA	2018-20	FA2202	Financial Markets and Services	3	2	5	Elective
MBA	2018-20	FA2203	Retail Banking &	2	2	5	Elective

			Operations				
MBA	2018-20	MA2212	B2B Marketing	2	2	5	Elective
МВА	2018-20	OP2212	Advance Topics in Operations Management	2	2	5	Elective
MBA	2018-20	FA2204	Security Analysis & Portfolio Management	3	2	6	Elective
MBA	2018-20	MA2202	Cases in Sales & Marketing	2	2	6	Elective
MBA	2019-21	CC2111	Fundamentals of Communication	2	1	1	Core
MBA	2019-21	ED2111	Product Launch	2	1	1	Core
MBA	2019-21	EP2102	Economics for Business	3	1	1	Core
MBA	2019-21	LD2111	SEE Learning: Mindfulness, Compassion and Ethics	2	1	1	Core
MBA	2019-21	CC2105	Design Thinking	2	1	2	Core
MBA	2019-21	CC2112	Critical Thinking and Story Telling	2	1	2	Core
MBA	2019-21	ED2104	Entrepreneurial Mindset and Problem Identification	2	1	2	Core
MBA	2019-21	EP2103	Macro Economics	3	1	2	Core
МВА	2019-21	MA2105	Digital Marketing & Communication	2	1	2	Core
МВА	2019-21	OP2102	Introduction to Production & Operation Management	3	1	2	Core
MBA	2019-21	BS2102	Organizational Behaviour	2	1	3	Core
MBA	2019-21	CC2201	Perspectives on Contemporary Issues	2	1	3	Core
MBA	2019-21	ED2105	Problem, Ideas and Concept	3	1	3	Core
MBA	2019-21	ID2113	Business Modeling using Excel	3	1	3	Core
MBA	2019-21	EP2281	Special Topics in Economics and Public Policy	1	1	3	Open Elective
MBA	2019-21	LS2104	Law & Citizenship	1	1	3	Open Elective

МВА	2019-21	LS2105	Filmmaking-Using Creativity to Drive Action	1	1	3	Open Elective
BBA	2017-20	CC1104	Communication & Identity	2	3	5	Core
BBA	2017-20	FN28	Banking Services and Operations	4	3	5	Elective
BBA	2017-20	OM12	Supply Chain Management	4	3	5	Elective
BBA	2017-20	CC1106	Critical Thinking for Decisions at Workplace	2	3	6	Core
BBA	2017-20	EP01	Entrepreneurship Development	4	3	6	Core
BBA	2017-20	FN29	Financial Derivatives	4	3	6	Elective
BBA	2018-21	CC1103	Perspectives on Contemporary Issues	2	2	3	Core
BBA	2018-21	IM311	Basic Course in Entrepreneurship	3	2	3	Core
BBA	2018-21	CC1104	Communication & Identity	2	2	4	Core
BBA	2018-21	GN42	Capstone-II	2	2	4	Core
BBA	2018-21	QT11	Market Research	3	2	4	Core
BBA	2019-22	CC1101	Fundamentals of Communication	2	1	1	Core
BBA	2019-22	EP1101	Economics-I	4	1	1	Core
BBA	2019-22	FA1101	Accounting for Business	4	1	1	Core
BBA	2019-22	ID1101	Spreadsheet Essentials	4	1	1	Core
BBA	2019-22	AS1103	Business Mathematics	4	1	2	Core
BBA	2019-22	BS1101	Organizational Behaviour	4	1	2	Core
BBA	2019-22	CC1102	Critical Thinking and Power of Storytelling	2	1	2	Core
BBA	2019-22	ED1101	Entrepreneur & Entrepreneurship	4	1	2	Core
BBA	2019-22	EP1102	Economics-II	4	1	2	Core
B Com H	2017-20	CC1104	Communication & Identity	2	3	5	Core

B Com H	2017-20	FN28	Banking Services and Operations	4	3	5	Elective
B Com H	2017-20	CC1106	Critical Thinking for Decisions at Workplace	2	3	6	Core
B Com H	2017-20	EP01	Entrepreneurship Development	4	3	6	Core
B Com H	2017-20	FN29	Financial Derivatives	4	3	6	Elective
PGDAR	2019-21	AS2170	Probability & Statistics	4	1	1	Core
PGDAR	2019-21	AS2171	Univariate Calculus	2	1	1	Core
PGDAR	2019-21	CC2170	Cognition & Critical Thinking	2	1	1	Core
PGDAR	2019-21	EP2270	Micro Economics	4	1	1	Core
PGDAR	2019-21	ID2170	Spreadsheet Applications	2	1	1	Core
PGDAR	2019-21	ID2180	Mathematical Thinking	2	1	1	Core
PGDAR	2019-21	AS2172	Linear Algebra	3	1	1	Elective
PGDAR	2019-21	EP2280	Indian Government	2	1	1	Elective
PGDAR	2019-21	CC2171	Critical Thinking for Developing Perspectives	3	1	2	Core
PGDAR	2019-21	CC2172	Academic Writing	3	1	2	Core
PGDAR	2019-21	ID2172	Research Design	4	1	2	Core
PGDAR	2019-21	AS2173	Multivariate Calculus	3	1	2	Elective
PGDAR	2019-21	EP2281	Special Topics in Economics and Public Policy	1	1	2	Elective
PGDAR	2019-21	EP2290	Public Policy Seminar	3	1	2	Elective
PGDAR	2019-21	ID2171	Computer Programming	3	1	2	Elective
PGDAR	2019-21	LS2104	Law & Citizenship	1	1	2	Elective
PGDAR	2019-21	LS2105	Filmmaking-Using Creativity to Drive Action	1	1	2	Elective
PhD IM	2019-22	IL2102	Pedagogy	2	1	1	Core
PhD IM	2019-22	EP2102	Economics for Business	3	1	1	Elective

PhD IM	2019-22	ID2180	Mathematical	2	1	1	Elective
			Thinking				
PhD IM	2019-22	CC2170	Cognition & Critical	2	1	1	Elective
			Thinking				
PhD IM	2019-22	IL2103	Academic Writing	2	1	2	Core
PhD IM	2019-22	BS2221	Specialized topic in	2	1	2	Elective
			HR				
PhD IM	2019-22	PW2221	Term Paper	2	1	2	Elective

Courses Dropped

Program Name	Batch	Code	Subject Name	Credit	Year	Semester	Core/Elective
MBA	2018-20	CCT301	Personal Communication	3	2	3	Core
MBA	2018-20	EP13	Basic Entrepreneurship	3	2	3	Core
MBA	2018-20	GN05	Legal Aspects of Business	3	2	3	Core
MBA	2018-20	GN23	Summer Training Project Report	3	2	3	Core
МВА	2018-20	ID303	Intelligent Machines (AI, Robotics, IoT)	3	2	3	Core
MBA	2018-20	MK25	Digital Marketing	3	2	3	Core
MBA	2018-20	HR04	Training and Development	3	2	3	Elective
МВА	2018-20	HR05	Leadership and Change	3	2	3	Elective
MBA	2018-20	MK02	Services Marketing	3	2	3	Elective
МВА	2018-20	MK03	Consumer Behaviour	3	2	3	Elective
МВА	2018-20	OM02	Logistics & Supply Chain Management	3	2	3	Elective
МВА	2018-20	OM08	Introduction to Operations Management	3	2	3	Elective

MBA	2018-20	CCT402	Workplace Communication	2	2	4	Core
МВА	2018-20	GN06	Strategic Management	3	2	4	Core
MBA	2018-20	HR08	Organization Development	3	2	4	Elective
MBA	2018-20	HR09	Human Resource Analytics	3	2	4	Elective
МВА	2018-20	MK04	Sales and Distribution Management	3	2	4	Elective
MBA	2018-20	MK05	Integrated Marketing Communications	3	2	4	Elective
MBA	2018-20	OM15	Supply Chain Concepts and Planning	3	2	4	Elective
MBA	2018-20	OM19	Materials & Inventory Management	3	2	4	Elective
MBA	2018-20	CCT202	Articulation and Elocution	Audit	2	4	Audit
МВА	2019-21	CC2101	The Power of Story Telling	3	1	1	Core
MBA	2019-21	ED2101	Startup studio: Identifying Business Opportunities	3	1	1	Core
МВА	2019-21	LD2101	Understanding & Leading Self	3	1	1	Core
MBA	2019-21	ST2101	Introduction to Strategy	3	1	1	Core
MBA	2019-21	CC2102	Design Thinking for Business	3	1	2	Core
МВА	2019-21	CC2103	Critical Thought in Communications	3	1	2	Core

МВА	2019-21	ED2102	Startup studio: Entrepreneurial Mindset & Leadership	3	1	2	Core
МВА	2019-21	CC2104	Design & Presentation	2	1	3	Core
МВА	2019-21	ED2103	Startup studio: Idea Generation & Business Modeling	3	1	3	Core
MBA	2019-21	LD2102	Values & Leadership	2	1	3	Core
MBA	2019-21	MA2102	Digital Marketing	3	1	3	Core
МВА	2019-21	MA2103	Introduction to Media & Public Relations	1	1	3	Core
MBA	2019-21	MA2104	Introduction to Sales Promotion	1	1	3	Core
МВА	2019-21	OP2101	Management of Operations & Supply Chains	3	1	3	Core
MBA	2019-21	EP2101	Essentials of Public Policy & Governance	1	1	3	Open Elective
MBA	2019-21	LS2101	A Critical Examination of Ethics & Development	1	1	3	Open Elective
МВА	2019-21	LS2102	Business and Sustainability	1	1	3	Open Elective
ВВА	2017-20	CCT507	Professional Communication	3	3	5	Core
BBA	2017-20	CCT601	Personal Branding & Workplace Communication	2	3	6	Core
BBA	2017-20	GN17	Entrepreneurship	3	3	6	Core
BBA	2017-20	LS04	Foreign Language	3	3	6	Core
BBA	2018-21	CCT306	Effective Communication	3	2	3	Core

			Design				
BBA	2018-21	EP13	Basic Entrepreneurship	3	2	3	Open Elective
BBA	2018-21	FN27	Banking & Capital Marketing Fundamentals	3	2	3	Elective
BBA	2018-21	MK25	Digital Marketing	3	2	3	Open Elective
BBA	2018-21	CCT202	Articulation and Elocution	Audit	2	4	Audit
ВВА	2018-21	CCT401	Advanced Communication & Interpersonal Dynamics	2	2	4	Core
BBA	2018-21	EC05	Indian Economy	3	2	4	Elective
BBA	2018-21	FN18	Financial Planning and Wealth Management	3	2	4	Elective
BBA	2018-21	FN19	Investment Planning	3	2	4	Elective
BBA	2018-21	OM15	Supply Chain Concepts and Planning	3	2	4	Elective
BBA	2018-21	OM19	Materials & Inventory Management	3	2	4	Elective
BBA	2018-21	QT07	Research Methods	3	2	4	Core
BBA	2019-22	AC04	Financial Accounting	3	1	1	Core
BBA	2019-22	CCT101	The Power of Story Telling	3	1	1	Core
BBA	2019-22	EC09	Business Economics	3	1	1	Core
BBA	2019-22	HR24	Personal Leadership	3	1	1	Core
BBA	2019-22	QT04	Fundamentals of Statistics	3	1	1	Core
BBA	2019-22	AC17	Cost Accounting Principles and	3	1	2	Core

			Practice				
BBA	2019-22	CCT201	Fundamentals of Critical Thinking	2	1	2	Core
ВВА	2019-22	CCT202	Articulation and Elocution	Audit	1	2	Audit
BBA	2019-22	GN12	Environmental Studies	3	1	2	Core
BBA	2019-22	IT10	Computer Applications in Business	3	1	2	Core
BBA	2019-22	QT09	Fundamentals of Mathematics	3	1	2	Core
B Com H	2017-20	AC12	Accounting Standards & Practice	3	3	5	Core
B Com H	2017-20	CCT507	Professional Communication	3	3	5	Core
B Com H	2017-20	FN14	Principle and Practices of Banking and Insurance	3	3	5	Core
B Com H	2017-20	CCT601	Personal Branding & Workplace Communication	2	3	6	Core
B Com H	2017-20	GN17	Entrepreneurship	3	3	6	Core
B Com H	2017-20	LS04	Foreign Language	3	3	6	Core

(Dr. R.L. Raina)

Can Marie

Acting Director: IM-JKLU

Chairman: BoS, IM-JKLU