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JK LAKSHMIPAT UNIVERSITY, JAIPUR

Institute of Design

**Minutes of the 1st Meeting of the Board of Studies (BoS), held on
Saturday: 18.05.2019 in the Board Room at 11:30 a.m.**

Present:

1. Dr. R. L. Raina, Vice Chancellor, JKL
2. Prof. A Balasubramaniam, Dean, Institute of Design, JKL – Chairman-BoS
3. Dr. Sanjay Goel, Director-IET, JKL
4. Mr. Arvind Lodaya, Strategic Innovation & Branding Consultant, ALo Consultancy (through Video Conference)
5. Mr. Saurab Deb, Chief User Experience Designer for Advanced User Experience Solutions at Samsung Design, Delhi
6. Mr. Samarth Gupta, Manager, Autodesk Inc, New Delhi
7. Dr. Richa Mishra, Assistant Director, CCCT, JKL
8. Mr. Gaurav Juyal, Lecturer, IoD, JKL
9. Dr. Sandeep Tomar, Registrar (Academic & Examination), JKL

1. Welcome

Hon'ble Vice Chancellor, Dr. Roshan Lal Raina welcomed all Members of the BoS of Institute of Design. He briefly introduced all the members participating in the BoS Meeting.

1. Dr. Sanjay Goel, Director-IET, JKL
2. Prof. A Balasubramaniam, Dean, Institute of Design, JKL
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4. Mr. Saurab Deb, Chief User Experience Designer for Advanced User Experience Solutions at Samsung Design, Delhi
5. Mr. Samarth Gupta, Manager, Autodesk Inc, New Delhi
6. Mr. Jay Dutta, Sr. Vice President, UX Design, MakeMyTrip, Bangalore
7. Dr. Richa Mishra, Assistant Director, CCCT, JKL
8. Mr. Gaurav Juyal, Lecturer, IOD, JKL
9. Dr. Sandeep Tomar, Registrar (Academic & Examination), JKL

Leave of absence was granted to the following members:

1. Mr. Jay Dutta, Sr. Vice President of User Experience, MakeMyTrip Group

2. Opening Remarks

- This being the first meeting of the Board of Studies of the newly set-up Institute of Design, Hon'ble Vice Chancellor, in his opening remarks, while introducing the University and its agenda to the Board, highlighted the role of different academic governance bodies like the Faculty Council, Board of Studies, Academic Advisory Body, Board of Research; Academic Council; and the Board of Management. He solicited help, support and guidance from the members of the Board of Studies in furthering the academic agenda of the Institute - the overall aim of the University being to build the country's most innovative higher education institution. He emphasized that value adding inputs from the members of the Board in: (i) enriching and updating the content of the courses in various programs; (ii) augmenting delivery mechanisms; and (iii) fine tuning assessment and evaluation parameters would go a long way in designing and delivering state-of-the-art and contemporary courses helping the University in attracting, nurturing and producing right kind of future-ready talent.
- Briefing the members about the University's academic agenda, he also shared the status of the academic infrastructure as well as administrative support of the University.
- Hon'ble VC then highlighted some of the recent activities of the University including the following:
- Establishment of Atal Incubation Centre at JKLU and sanction of Grant-in-aid under the Atal Innovation Mission (AIM) of the Government of India. The University is among the 72 shortlisted Institutions to establish AIC.
- Conferment of the Fifth JKLU Laureate Award on Shri Pranab Mukherjee, Hon'ble Former President of India who also delivered *Shri Hari Shankar Singhania Memorial Oration* on '**Youth and Nation Building**'.
- Celebration of Founder's Day on November 23, 2018 with **Prof. Anil D Sahastrabudhe, Chairman, AICTE** as the Chief Guest. Earlier during the day Prof. Sahastrabudhe had an interactive session with the faculty in which he touched upon contemporary challenges and opportunities prevailing in Indian Higher Education System. He also appreciated the efforts of the University on its initiative to bring in and adopt Olin pedagogy of Project Based Learning.
- Inauguration of the commencement of the **Institute of Design** on December 21, 2018. The Institute will offer three Bachelor of Design (B.Des) programs in (i) *Product Design*, (ii) *Interaction Design* and (iii) *Interdisciplinary Design* from 2019-20 academic session.
- Conduct of **Masterclass on 'Experiential and Project Based Learning in Engineering Education: How to make it work'** during January 11-12, 2019 in association with Olin College of Engineering, USA by Dr. Siddharthan Govindaswamy, Associate Professor, Olin College of Engineering. The Chief Guest on this occasion was **Prof. M.P. Poonia, Vice Chairman, AICTE**.

- Organization of **International Conference** on “*Innovations in Technology and Management for Achieving Sustainable Development Goals (SDGs)*” during February 1-3, 2019. VC invited all the external members to promote and participate in the next edition of this conference scheduled for February 7-8, 2020.
- Inauguration of **MP Ranjan – JKLU Design Resource Centre** on March 25, 2019 by **Hon’ble Minister Shri Parsadi Lal Meena**, Minister of Industry, Government of Rajasthan.
- **Academic Collaboration with:**
 - (i) **University of Massachusetts at Amherst (UMass)**, a top 30 Public University in the United States. The collaboration will allow students enrolling at JKLU to get a full master’s degree in (i) *Applied Economics*; (ii) *Data Analytics*; and (iii) *Public Policy* from UMass, Amherst.
 - (ii) **University of Florida (UF), Gainesville, USA**, ranked as the 8th best public university of USA and ranked 156th in World Times Higher Education (THE) Ranking 2019. Apart from many areas of academic collaboration, JKLU students can go to UF for summer internships.
- Conduct of **JKLU Innovation Challenge 2018**, a unique competition aimed at “Finding Solutions for Tomorrow, Today”, was launched by JK Lakshmipat University, in which 9323 students of class 11th & 12th from 113 schools participated. The students offered innovative solutions, based on currently available resources, towards achieving any of the Sustainable Development Goals (SDGs) set by the United Nations. An eminent jury consisting of top leaders from industry, education and media declared the results in April, 2019. The top two prizes were won by Riya Kataria of The Shri Ram School, Moulisari, Gurgaon and Ravinder Bishnoi of Kendriya Vidyalaya, AFS, Jaisalmer for their innovations on saving crops using sound technology and purification of air, respectively. Maharani Gayatri Devi Girls’ School, Jaipur won the Innovative Campus award.

3. Institute of Design Programs

Dean, Institute of Design, who chaired the meeting thereafter, made a presentation on the three programs being offered by the Institute with effect from the Academic Session 2019-20. He presented the rationale, the philosophy, the positioning, the choice of programmes and the pedagogy. The structure of the all the three programmes, namely

- (i) Product Design,
- (ii) Interaction Design
- (iii) Inter-Disciplinary Design was also shared.

(Details in **Annexure – 1**)

After this, the curriculum for the Common Foundation Programme which runs for two semesters was presented to the Board and discussed thread bare.

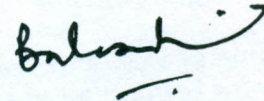
(Details in **Annexure – 2**)

Suggestions:

While appreciating the efforts to put together the new programmes, the following suggestions were also made:

- The Board cautioned against filling up 17 weeks of content. Credits should include at least 6 hours of non-contact hours, for every credit.
- The Board suggested that the CCCT's course should be included into the curriculum, keeping the requirements of Design students.
- The Board emphasized on encouraging a constructive debate amongst students on their work, as a part of the peer-assessed process.
- The Board asked us to explore getting digital tablets for use by students as it will take care of the digital requirements of students. It will also help them to be updated with technology and help stay connected.
- There were suggestions to explore online courses available for students to learn.
- There was also a suggestion that there be a faculty development programme, to help develop faculty and keep them updated.
- The board suggested including research based learning and co - working within curriculum in the advanced semesters.
- There was a suggestion that we should teach students how to absorb the Indian ethos in their design.
- The board suggested building strong industry connections for exposure to live projects and not rely only on internships.
- In the advanced semesters, students should be taught about brands, understanding and development of a brand and brand value. Maybe include it under Entrepreneurship.
- There was an overall appreciation for the curriculum as a new attempt and some of the members thought it imbibed all the points mentioned in the presentation.

The meeting concluded after a formal Vote of Thanks by the Dean of IoD.



Prof. A Balasubramaniam
Chairman: BOS- IoD
Dean, Institute of Design
JK Lakshmipat University, Jaipur